



<u>Terms & Conditions for National Water Awards</u> <u>Best TV Show for Promoting Water Conservation</u>

The application to be forwarded shall include the details of the parameters for the category. It shall also contain a power point presentation of around 6 slides covering the details of work carried out. This presentation shall be annexed along with the application form. Along with detailed note a web link having videos of some episodes of the TV shows in the field of water conservation and management may be provided in the "Submit Task" section.

Eligible Entity

TV Shows

Number of Awards

2 Awards

Award

Trophy with Citation and Cash Awards

- First Award: INR 2 lakhs
- Second Award: INR 1.5 Lakhs

Evaluation Criteria

S. No.	Criteria	Marks
1	Content of the Programme	50
2	TRP of the show	50
Total Marks		100